

# RESEARCHING HIGHER EDUCATION

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UK Student Recruitment and Outreach  
Officer

# What will University mean to you?



# Choosing a university: it's complicated...

UCAS

**575,898**

applicants, chasing...

**450,000**

places, on over...

**37,000**

different degree courses at...

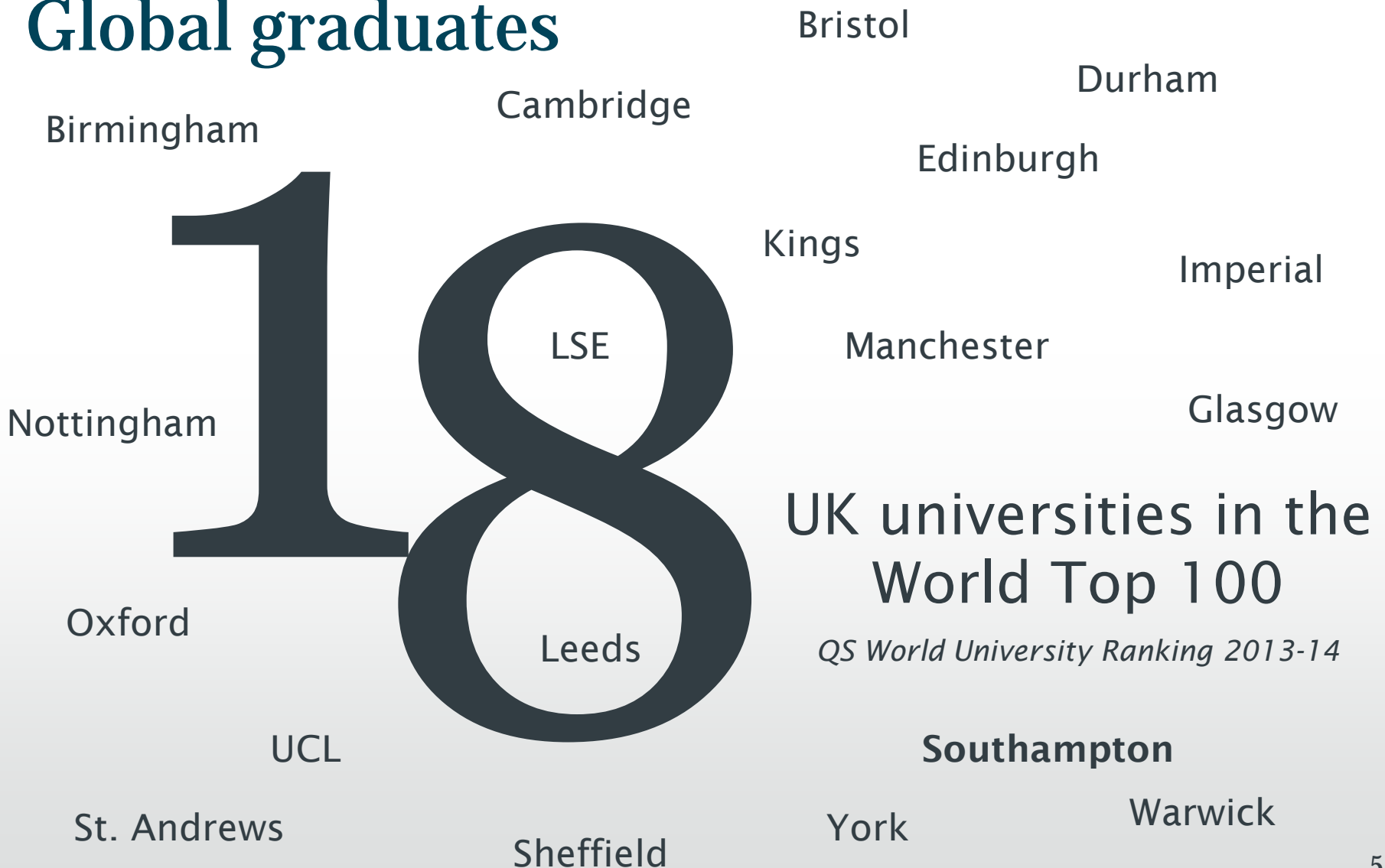
**370**

higher education providers...

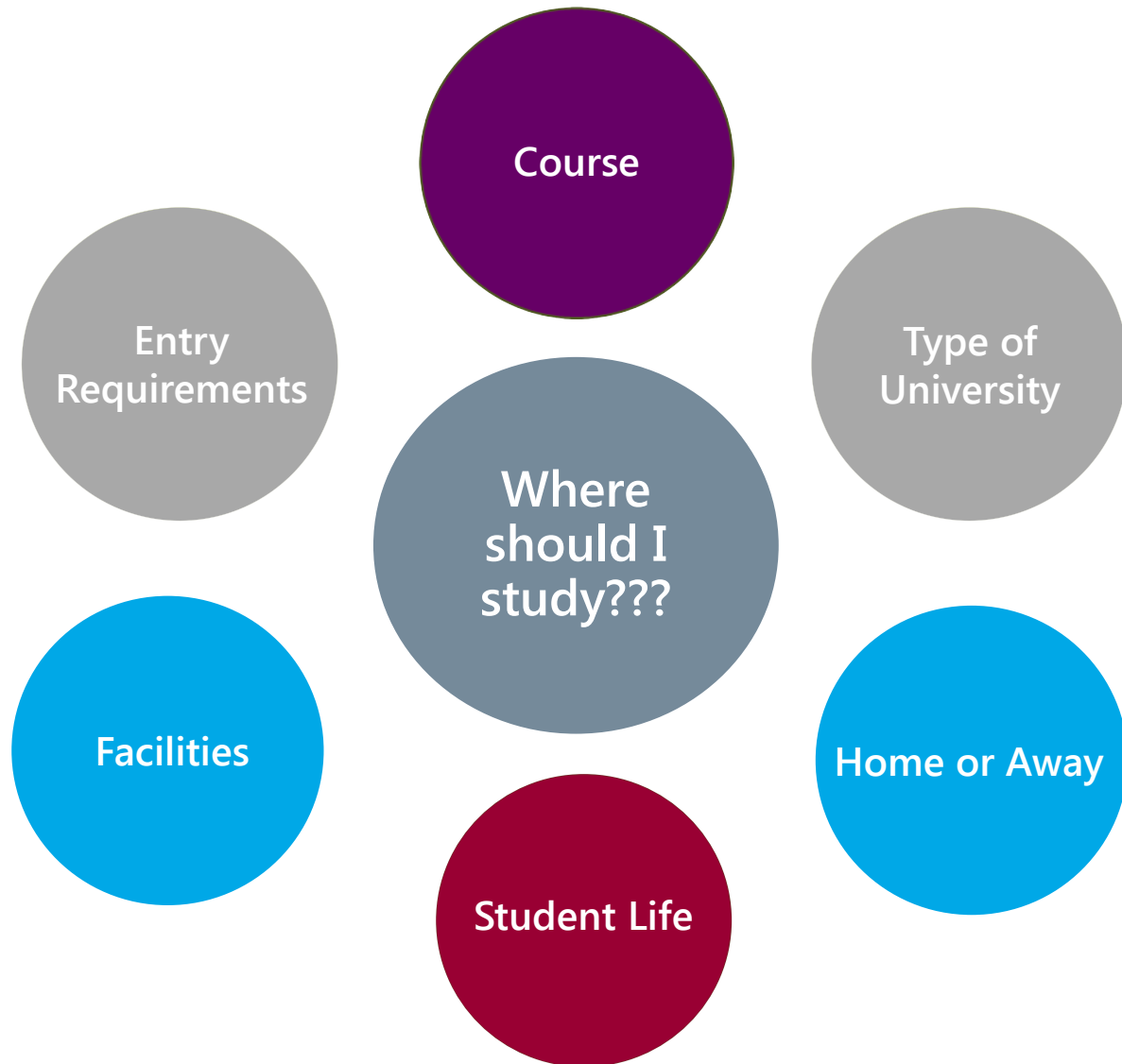
# The globalization of Higher Education



# Global graduates



# Choosing where to study



# How do you want to learn at University?

How will you be assessed?

Independent learning

# The Benefits of the EPQ

‘Predictive validity of level 3 qualifications’, Gill T. and Rodeiro C.V., *Cambridge Assessment Research Report* (2014)

- “The results...showed that having an Extended Project qualification was a positive predictor of university performance, **even after controlling for A level performance**: that is, for two students with the same A level performance the one with the Extended Project qualification had a higher probability of achieving a good degree, particularly a first class degree.”



# Year in Employment

- A placement year opportunity for eligible students without a placement year built into their course
- Develop professional skills and business experience as part of your degree
- Work for a year in an industry of your choice between your second and third year
- Choose a role aligned to your degree or explore a new working environment
- You source and select your own Year in Employment placement and we give you advice and support at every stage
- A Year in Employment will extend your degree by a year, but with significantly reduced tuition fees for the year, and the benefits of an enhanced CV
- Speak to the Careers and Employability Service in Building 37 for further details.

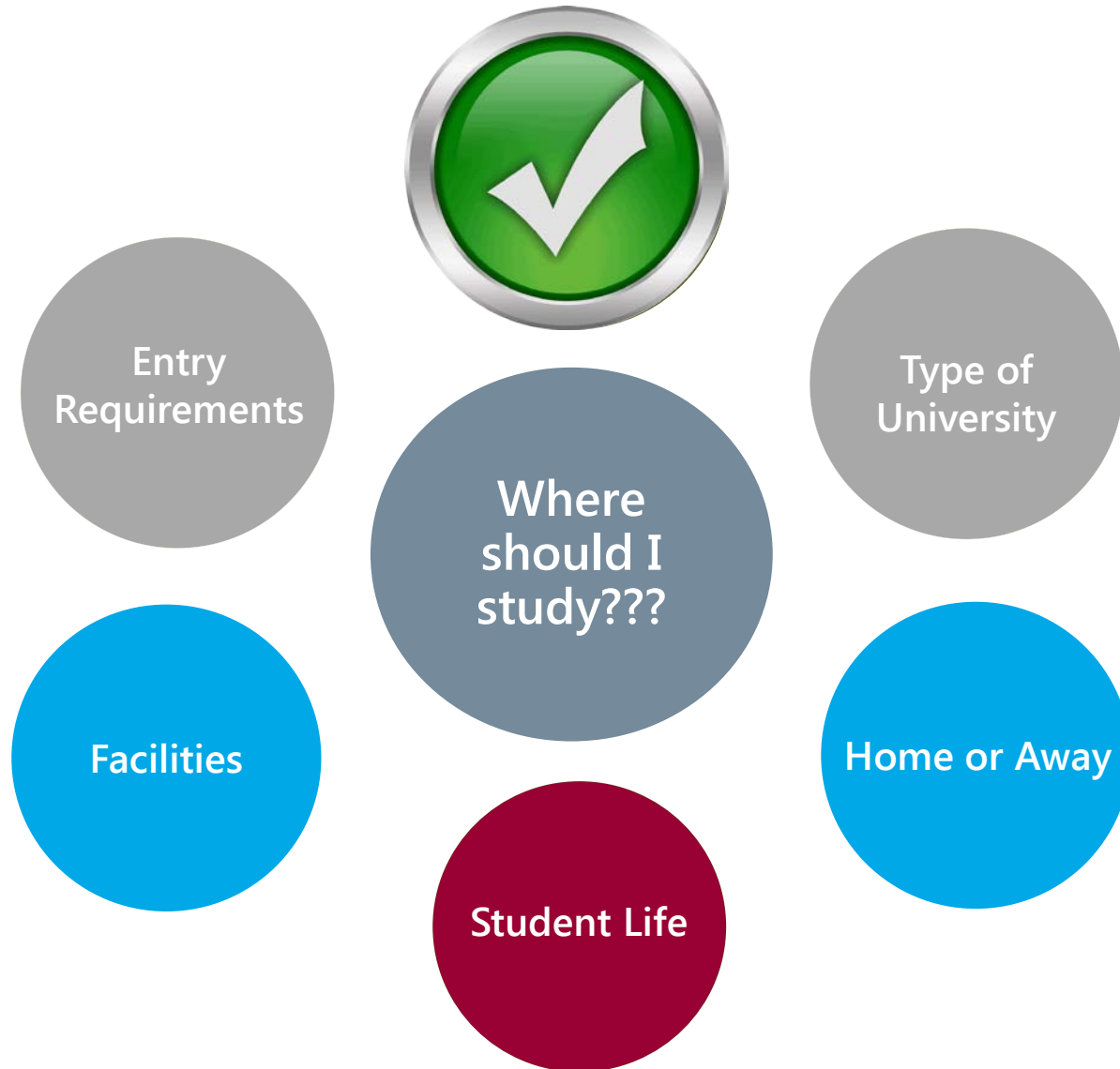
“ Taking a year out from my studies to do a placement at IBM equipped me with the skills, knowledge and opportunities to hone in and drive forward towards a future career in IT. The chances I received at IBM gave me an invaluable perspective towards studying and work which helped me achieve First Class Honours and a Graduate role in Sales for IBM Watson, the fastest growing business unit of the company. ”

**Joe Welton**

BSc Politics, graduated in 2015



# Choosing where to study



# Type of University

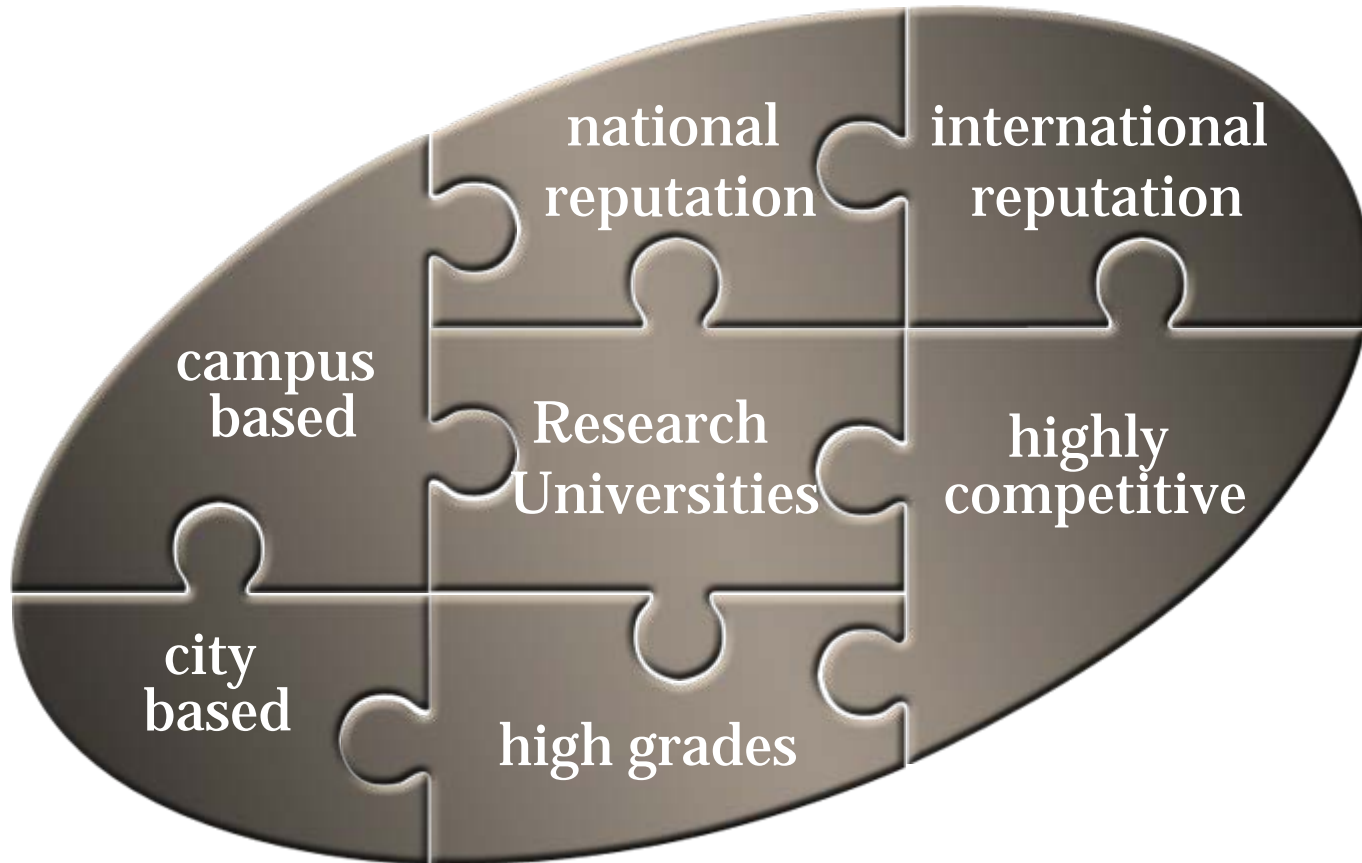
## Type 1: **Research** Intensive Universities

Academic, 'traditional' subjects, 21<sup>st</sup> century research, solving world problems, Russell Group and others

## Type 2: **Regional** Universities

Vocationally focused, greater emphasis on teaching skills and sector focused, Millennium Plus Group and others

# Research intensive universities



UNIVERSITY OF  
BIRMINGHAM



University  
of Glasgow

KING'S  
College  
LONDON

Imperial College  
London



UNIVERSITY OF  
LIVERPOOL



The University of  
Nottingham



The  
University  
Of  
Sheffield.

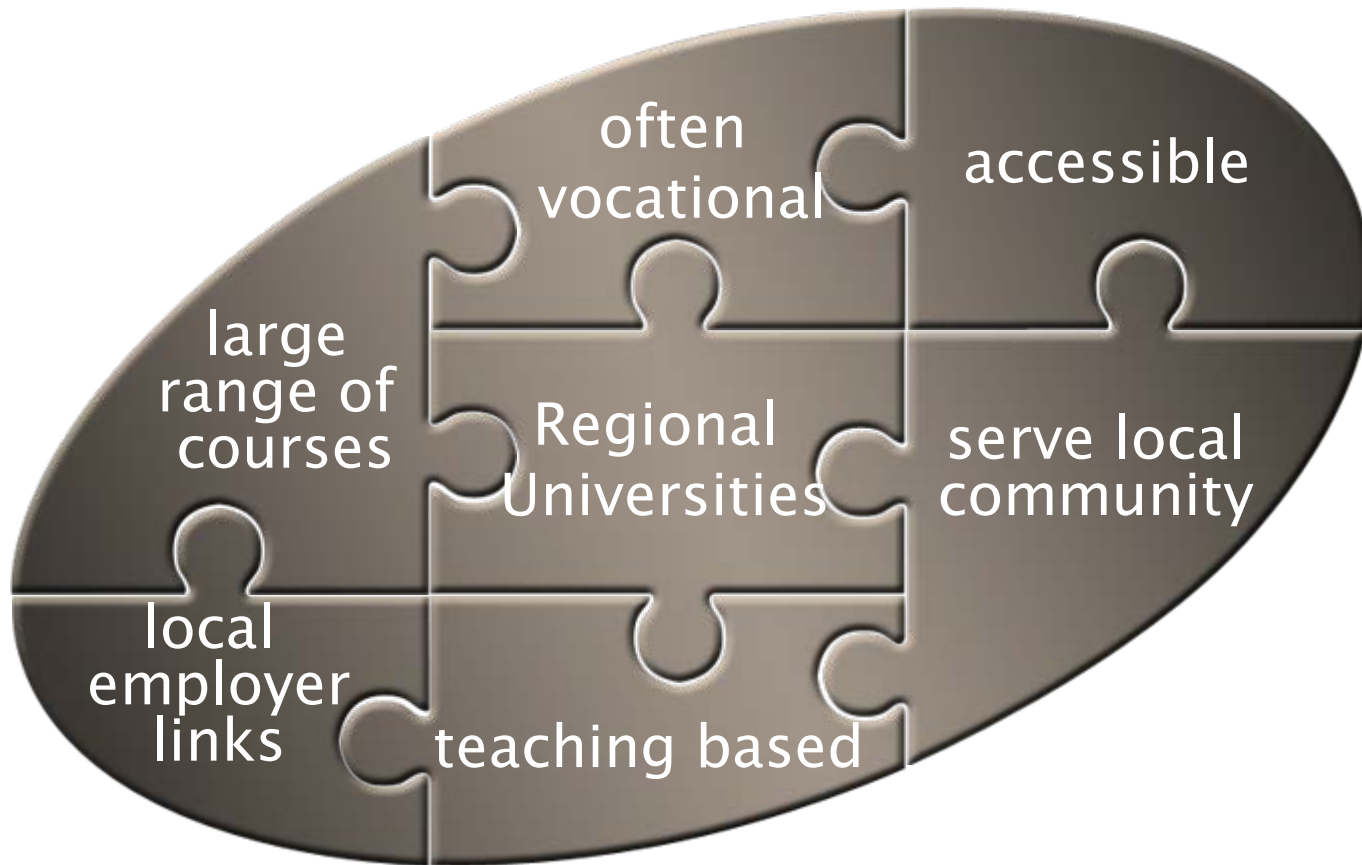
UNIVERSITY OF  
Southampton



THE UNIVERSITY OF  
WARWICK

THE UNIVERSITY of York

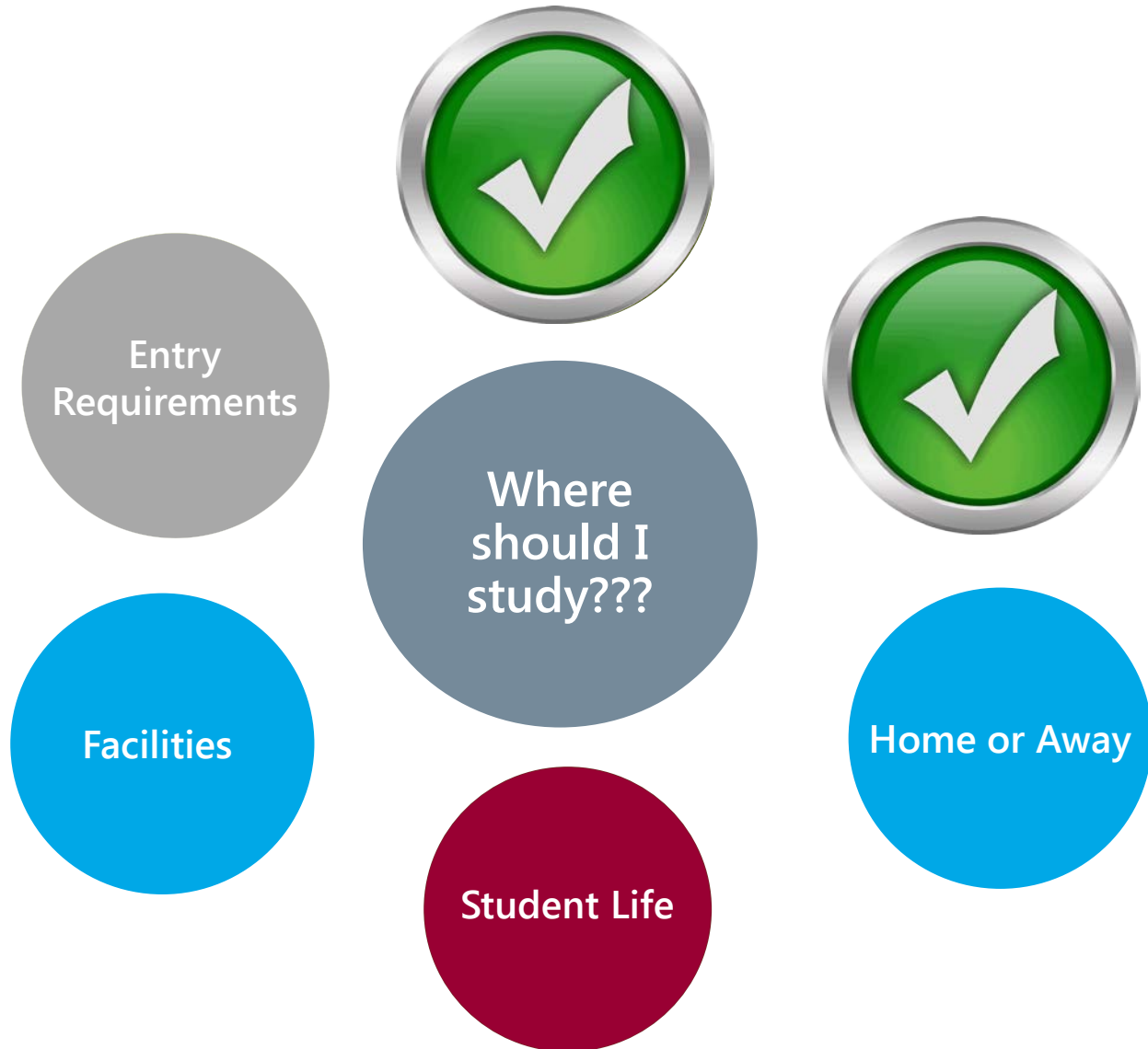
# Regional Universities



# Regional Universities



# Choosing where to study



# University: home or away?



*“Students who leave home get the best jobs”*



*“Students who stay at home choose from a limited selection then should select the course that best suits their interests, not the best locally available”*



*“Students who study away from home have better job prospects...graduates who attend a local university are less likely to move and find work”*



*“Graduates who migrate earn more than those employed in their home region”*

# University: home or away?

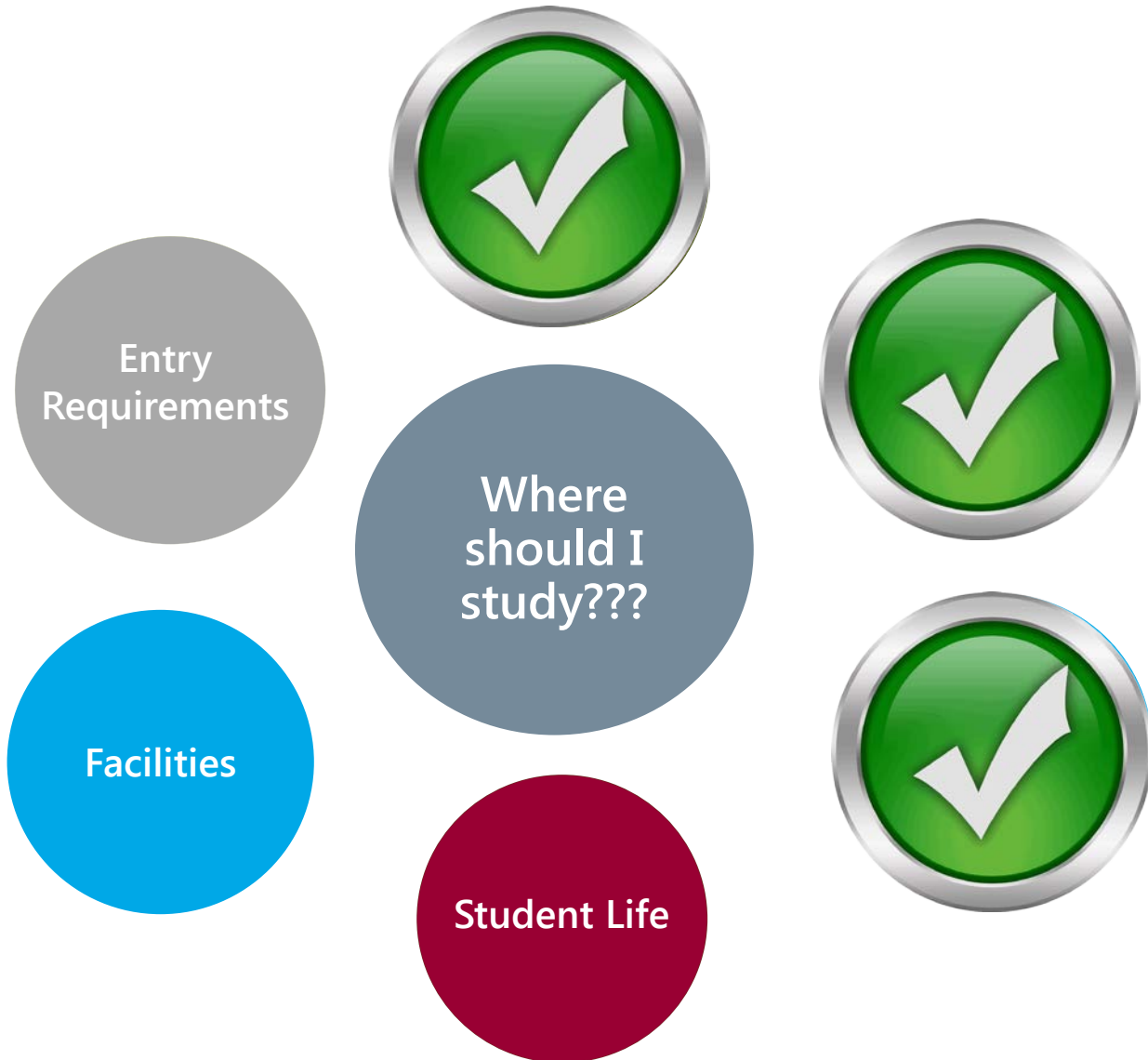
City/Campus?

Cost of living?

Distance from  
Home?

Will you make  
the most of it?

# Choosing where to study



# Studying Abroad

- Enhance your university experience and boost your career opportunities
- Southampton students can choose to spend time at a range of partner institutions worldwide
- We offer support and financial assistance. If you are on exchange for a full year, your tuition fees will also decrease\*
- Benefit from free or subsidised language courses and a guaranteed place in halls on your return
- Student finance loans and maintenance grants, together with travel grants and additional allowances for students from low-income households are also available.

\*SEE WEBSITE FOR INFORMATION

“With the chance to meet fantastic people from all over the world, learn about a new country and culture and try out a new language, studying abroad in Kyoto was an opportunity too good to miss.”

**Jolif Guest**

BA English with year abroad 2014  
Exchange at Kyoto University, Japan



**nightline**  
We'll listen, not lecture

The **Advice Centre**

**SUSU**.org



**Wessex Scene**

YouJCR  
**Glen Eyre**

**Freshers Week**  
27th September - 3rd October  
susu.org/fresh

your student soundtrack  
**SURGE**  
www.surgeradio.co.uk



#A! susu comedy soc

THE **EDGE**

**GRADUATION BALL**  
2013



**RAG** SUSU.ORG/RAG  
RAISE AND GIVE



**YOUR SKILLS**  
Develop yourself

**SUCB**  
SOUTHAMPTON UNIVERSITY  
CONCERT BAND



**Union President**

David Gilani



**VP Education**

David Mendoza-Wolfson



**VP Democracy & Creative Industries**

David Martin



**VP Welfare**

Beckie Thomas



**VP Engagement**

Claire Gilbert



**VP Student Communities**

Oli Coles



**VP Sports Development**

Evan Whyte



# Societies

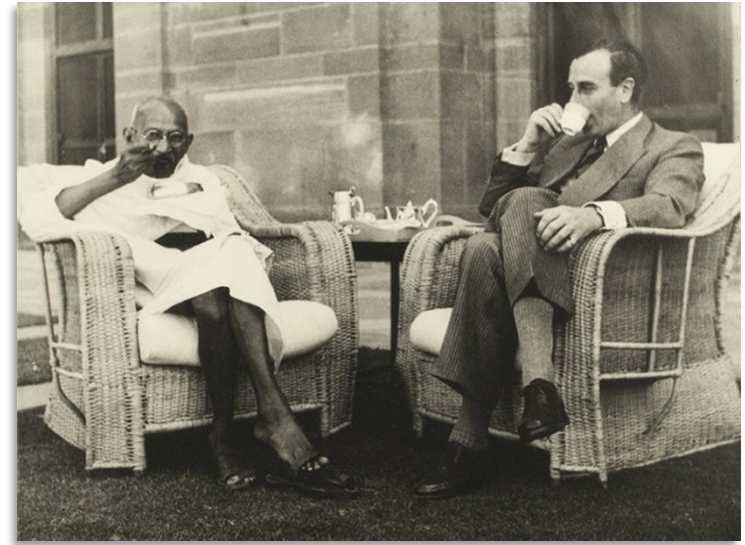
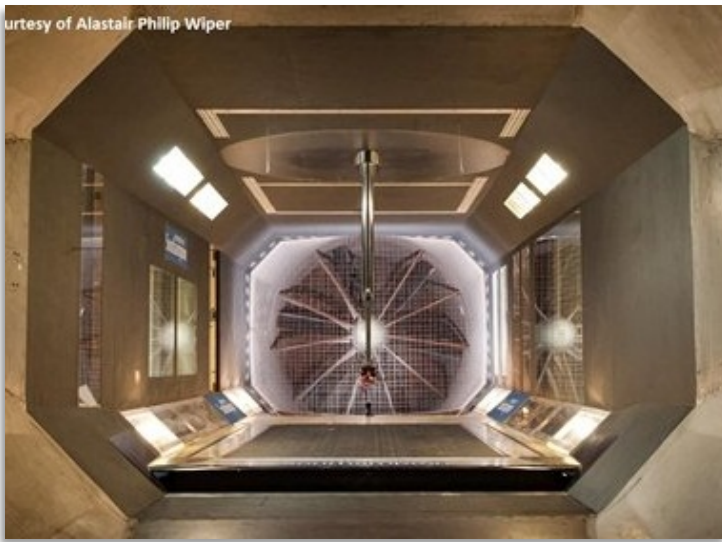


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# Choosing where to study



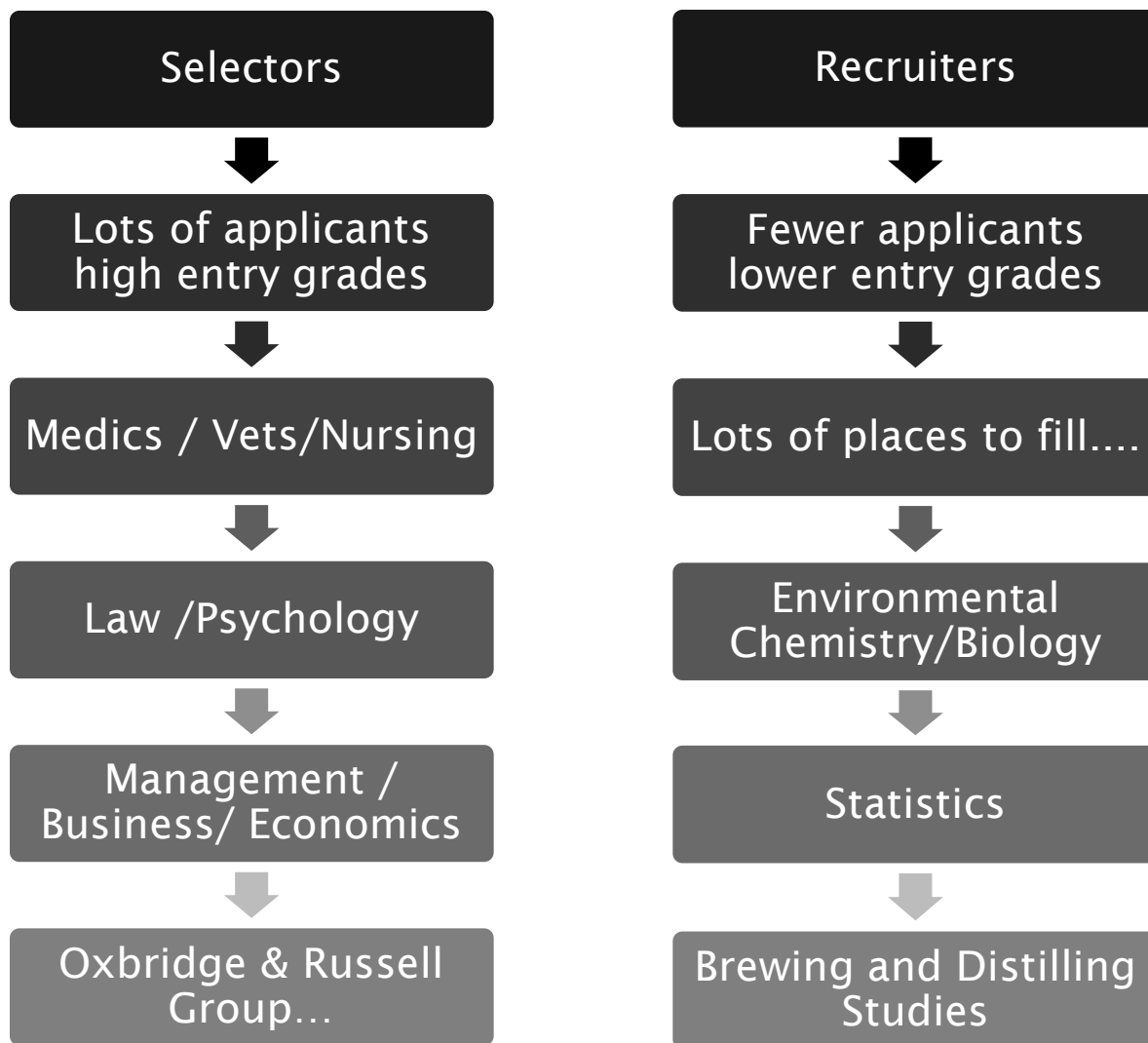
courtesy of Alastair Philip Wiper



# Choosing where to study



# The grades game...



# Will you be qualified?



# Choosing where to study



# Start researching

UCAS



The **COMPLETE**  
**UNIVERSITY**  
Guide ✓

**KIS** KEY  
INFORMATION  
SET

THE **TIMES**  
**Good**  
**University**  
**Guide 2013**  
BESTSELLING, OBJECTIVE, AUTHORITATIVE  
JOHN O'LEARY



**Which?** **University**

**theguardian**

## All UK universities ranked by the Guardian

theguardian.com, Monday 3 June 2013 18.00 BST

[More about the university guide](#)

**THE TIMES AND THE SUNDAY TIMES**  
**GOOD UNIVERSITY GUIDE LEAGUE TABLE 2014**  
 The definitive university rankings measure student satisfaction, research quality, graduate prospects, entrance qualifications, degree results achieved, student/staff ratios, services and facilities spend, and dropout rates.

Rank	University
1	Imperial College
2	Warwick
3	Lancaster
4	Exeter
5	Leicester
6	Loughborough
7	Birmingham
8	York
9	UEA
10	Heriot-Watt
11	Edinburgh

**THE WORLD UNIVERSITY RANKINGS**  
 POWERED BY THOMSON REUTERS

Rank	Institution	Location	Overall score
1	California Institute of Technology	United States	95.5
2	University of Oxford	United Kingdom	93.7
3	Stanford University	United States	93.7
4	Harvard University	United States	93.6
5	Massachusetts Institute of Technology	United States	93.1
6	Princeton University	United States	92.7
7	University of Cambridge	United Kingdom	92.6
8	Imperial College London	United Kingdom	90.6
9	University of California, Berkeley	United States	90.5
10	University of Chicago	United States	90.4
11	Yale University	United States	89.2
12	ETH Zurich - Swiss Federal Institute of Technology Zurich	Switzerland	87.6
13	University of California, Los Angeles	United States	87.7
14	Columbia University	United States	87.6
15	University of Pennsylvania	United States	86.8
16	Johns Hopkins University	United States	85.5
17	University College London	United Kingdom	83.3
18	Cornell University	United States	83.1
19	Northwestern University	United States	82.6







**ACADEMIC RANKING OF WORLD UNIVERSITIES**  
 SINCE 2003

Rank	University
23	Bristol
24	Southampton

Rank 2014	Rank 2013	Change	Institution	Complete University Guide rank	Guardian Rank	Times Good University Guide rank	Total score
				1	1	1	90
1	1	Orange diamond	Cambridge	2	2	2	87
2	2	Orange diamond	Oxford	3	3	3	84
3	3	Orange diamond	London School of Economics	6	4	4	79
4	4	Orange diamond	St Andrews	5	6	6	77
5	5	Orange diamond	Durham	4	9	5	76
6	-7	Green triangle	Imperial College London	7	5	9	75
7	-7	Orange diamond	University College London	9	7	7	74
8	-9	Green triangle	Bath	8	10	10	73
9	6	Red triangle	Warwick	10	12	8	72
10	11	Green triangle	Exeter	13	8	12	71
11	19	Green triangle	Surrey	11	11	12	70
12	-9	Red triangle	Lancaster	12	16	11	69
13	14	Green triangle	York	16	13	14	68
14	18	Green triangle	Leicester	17	15	16	67
15	-23	Green triangle	Birmingham	14	14	21	66
16	13	Red triangle	Loughborough	15	23		65
17	12	Red triangle	Bristol	20	17		64
18	-25	Green triangle	East Anglia	18	19		63
19	15	Red triangle	Edinburgh	20	24		62
20	17	Red triangle	Southampton	22	27		61
21	23	Green triangle	Newcastle	23	21		60
22	16	Red triangle	Glasgow	24	28		59
-23	20	Red triangle	Nottingham	26	38		58
-23	27	Green triangle	Sheffield	33	22		57
-25	-	n/a	Soas	19	3		56
-25	22	Red triangle	King's College London	28	28		55
27	30	Green triangle	Kent	40			54
28	28	Orange diamond	Heriot-Watt	25			53
29	-	n/a	Manchester	27			52
30	-	n/a	Aston				51

**How the table is set**  
Each year since 2008, Times Higher Education has compiled a "Table of Tables" to offer a snapshot of how universities are viewed by national newspapers. This year, it was calculated by giving the 30 top league tables compiled by The Times and The Sunday Times, The Guardian and The Complete position in place, 25 and so on scores of

Note: n/a means institution was ranked outside the top 30

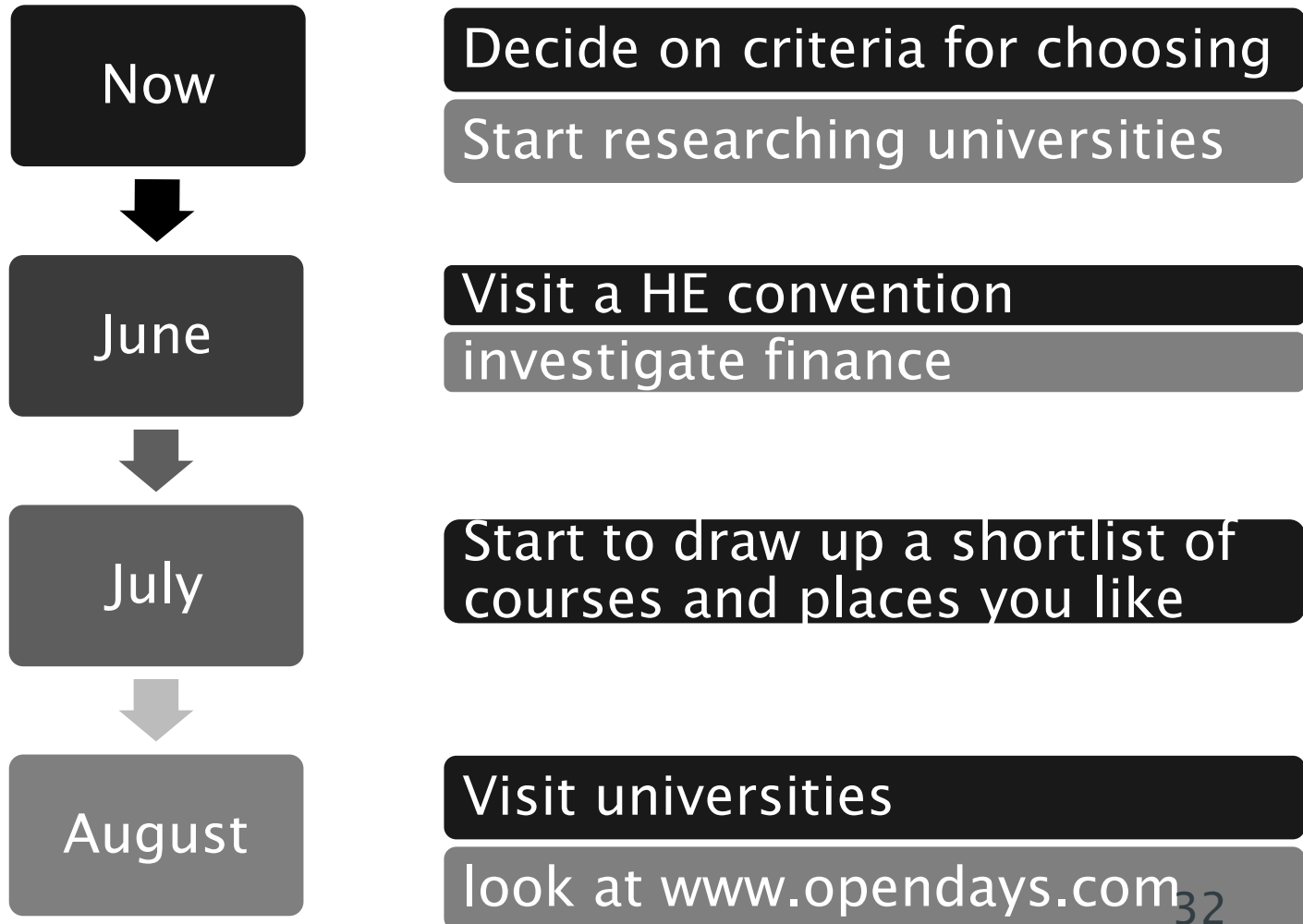
UNIVERSITY	LOCATION
<input type="text" value="Search for universities..."/>	
 Massachusetts Institute of Technology (MIT)	
 Harvard University	
 University of Cambridge	

**THE COMPLETE UNIVERSITY GUIDE**  
INDEPENDENT • TRUSTED

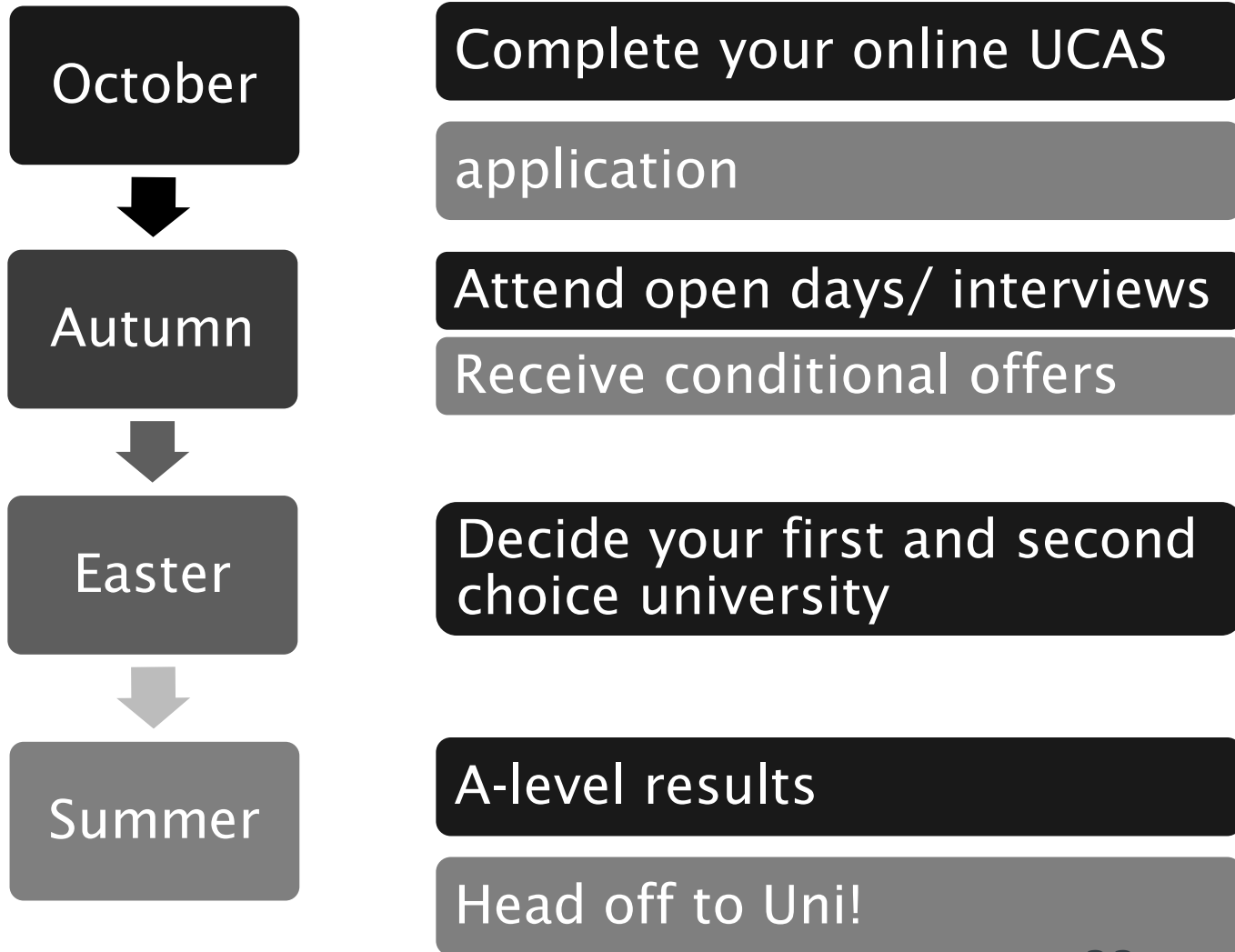
CUG Rank	University Name	Entry	Students
2014 2013			
1			

CUG Rank	2014	2013	University Name	Entry Standards	Student Satisfaction	Research Assessment	Graduate Prospects	Overall Score
1	1	Cambridge						
2	3	Oxford	608		4.19			
3	2	London School of Economics	582		4.20	2.98	84.9	1000
4	4	Imperial College London	541		4.00	2.96	79.7	990
5	5	Durham	560		3.99	2.96	85.1	975
6	6	St Andrews	507		4.15	2.94	87.7	933
7	8	University College London	521		4.15	2.72	79.5	925
8	6	Warwick	509		3.95	2.72	75.4	891
9	10	Bath	504		3.99	2.84	82.9	859
10	13	Exeter	478		4.16	2.80	77.1	854
11	9	Lancaster	468		4.17	2.71	81.8	852
12	12	York	435		4.12	2.62	74.6	848
13	22	Surrey	454		4.13	2.71	74.4	842
14	14	Loughborough	409		4.15	2.78	69.6	826
15	11	Bristol	410		4.11	2.58	71.2	824
16	20	Leicester	485		4.01	2.62	73.2	818
17	23	Birmingham	411		4.16	2.72	80.8	815
18	16	Edinburgh	443		4.03	2.45	69.5	812
19	18	King's College London	485		3.44	2.64	79.1	810
20	27	East Anglia	463		3.89	2.75	75.0	802
20	15	Southampton	415		4.12	2.69	86.9	796

# An ideal timeline:



# An ideal timeline:



**ANY QUESTIONS?**